

Letter of rationale – Sign permit variance

24 September, 2024

Unti 160
948 McCurdy Road
Kelowna, BC
V1X2P7

Hansen Signs
60 Halifax Street
Moncton, NB
E1C9R9

To: Planning department

The proposed illuminated sign, which will be located on side C (East side) of the building will enhance the visibility of the business, which is imperative for their success. MR LUBE + TIRES is known as the oil change company that does not require an appointment. The extra visibility on the building is crucial for attracting customers and ensuring that the business can effectively compete in the local market. Although the signage at the top of the tower provides great visibility of 1km or more, due to the unique architecture of the building, there is minimal visibility for most customers either driving or walking close to the building. For this reason, we are requesting this sign be approved by planning. The additional sign is designed to harmonize with the existing signage, ensuring that it does not detract from the building's appearance or the surrounding area, while supporting the economic vitality of the business, which contributes to the local economy.

Sincerely,

Jessica Hansen
Hansen Signs
Sign contractor



MrLube#197McCurdyRoad,Kelowna_UNIQUE_FormatSignageRebrand_Est#41735

What You Need to Know...

Our Goal is to deliver the highest quality possible, but we need your help to make this happen! So, Take a few minutes to review this proof for:

- Artwork placement
- Color selection
- Correct spelling

Couple of Notes...

IF everything is correct, return this proof with your approval! Because without your approval, we can't release this project to production!

All computer monitors show colors differently, final print colors will vary. We do our best to match PMS colors, but due to materials and processes, colors may vary.

PLEASE NOTE: PMS COLORS, PRODUCTION ITEMS MAY DIFFER SLIGHTLY LAYOUTS NOT-TO-SCALE UNLESS OTHERWISE STATED

<input type="checkbox"/>	APPROVED
<input type="checkbox"/>	INITIALS



60 Halifax Street, Moncton, New Brunswick
E1C 9R9, Canada

Ph: **833-866-7600**
www.hansensigns.com

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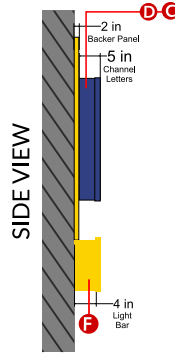


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SIDE C



Specifications

S4.0 Channel letters:

- Aluminum fabricated 5" returns with painted finish
- 3/16" white acrylic faces with translucent vinyl applied
- 1" gemtrim capping
- Internal illumination with LED modules and power supply

S2.2 LED Lightbar

- Aluminum fabricated carrier boxes
- Aluminum tube framing
- Lexan faces with vinyl applied
- Faces are built in 8' sections for easy servicing

Total signage area of channel letters: 3127.92 in²



EXISTING

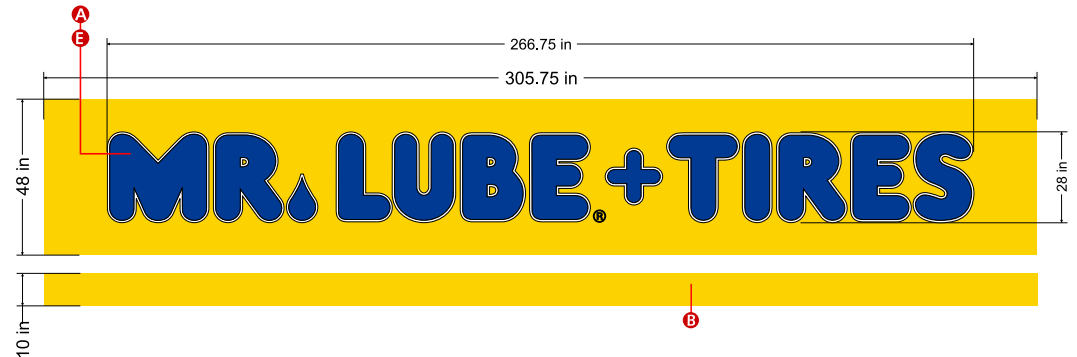


NIGHT VIEW

XI
SINGLE
SIDED



PERSPECTIVE VIEW



A 3M 3630-77 Indigo Blue	B 3M 3630-015 Yellow	C Pantone 072 c	D Pantone 072 c	E WHITE ACRYLIC	F Pantone 109 C
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